

Applying to the MS in Marketing at Clemson

Deadlines

For domestic students, the application deadline for the Master of Science in Marketing degree program is June 15, and for international applicants, the application deadline is May 1. Under special circumstances, applications may be considered beyond these dates. If you are interested in the program, you are encouraged to apply as early as possible. Questions concerning admission to the MS in Marketing Program should be directed to John Mittelstaedt, Graduate Program Coordinator (jmittel@clemson.edu).

General Admission Requirements

To be considered for admission, applicants must submit a complete application package consisting of the following:

1. A copy of your current *résumé*, detailing academic, work and other relevant experience.
2. Two *official transcripts* of all college-level work. Clemson University graduates do not need to submit official transcripts of their undergraduate work. For consideration, you must have earned a bachelor's degree, or its equivalent, in a business subject from an accredited college or university.
3. Two *letters of recommendation*. These can be in either letter form or submitted using the recommendation form available at: http://www.grad.clemson.edu/f_grad.html (select the desired format, MS Word or PDF, of the GSL-1 form, "Recommendation Form for Admission")
4. A 1 - 2 page *Statement of Purpose*, explaining your aspirations and goals, and how completion of the MS in Marketing will further these goals.
5. Official *GMAT* scores. To facilitate application processing, please include a copy of your unofficial GMAT scores with your application package.
6. An electronic *application* available at: <http://www.grad.clemson.edu/Admission.html> (please include a note with your other materials indicating that you submitted an electronic application).

7. The non-refundable *application fee* indicated on the application.

8. **Proof of South Carolina residency**, if applicable, (http://www.grad.clemson.edu/f_general.html select the GS35 form).

9. **Mail application materials** to the following:

MS in Marketing Admissions
c/o MBA Program Office
Clemson University
124 Sistine Hall
Box 341315
Clemson, SC 29634-1315

International Applicants

Clemson welcomes applications from around the world. The admission criteria applied to international applicants are the same as those for U.S. citizens. All application materials, including transcripts and recommendations, must be submitted in English. Transcripts in your native language, if not English, are also required. International applicants must hold a college or university degree equivalent to a four-year American baccalaureate degree from an acceptable institution. On your application please list all post-secondary educational institutions you have attended, as well as those from which you have received a degree. This includes technical and professional schools. To be considered for admission, applicants must submit a complete application package consisting of the following:

1. A copy of your current *resumé*, detailing academic, work and other relevant experience.
2. Two **official transcripts** of all college-level work. If you earned your degree from a non-English speaking country, include official copies of transcripts in both your native language and in English.
3. Two **letters of recommendation**. These can be in either letter form or submitted using the recommendation form available at: http://www.grad.clemson.edu/f_grad.html (select the desired format, MS Word or PDF, of the GSL-1 form, "Recommendation Form for Admission")
4. A 1 - 2 page **Statement of Purpose** explaining your aspirations and goals, and how completion of the MS in Marketing will further these goals.
5. **Interview** by phone.

6. Official **GMAT** scores. To facilitate application processing, please include a copy of your unofficial GMAT scores with your application package.

7. Official **TOEFL** scores for international applicants whose native language is not English. If you received your degree from an English-speaking university you do not need to submit a TOEFL score. Information about the TOEFL is available at: <http://www.ets.org/toefl> .

8. An electronic **application** available at: <http://www.grad.clemson.edu/Admission.html> (please include a note with your other materials indicating that you submitted an electronic application).

Note: If you are unable to fill out an electronic application, you can request a hardcopy application from the MBA Office by filling out the online form, <http://business.clemson.edu/mba/programs/InfoForm.htm>.

9. The non-refundable **application fee** indicated on the application.

10 . **Proof of South Carolina residency**, if applicable, (http://www.grad.clemson.edu/f_general.html select the GS35 form).

11. **International Student Financial Certification Form** (http://www.grad.clemson.edu/f_general.html select the GS50 form).

12. **Mail application materials** to the following:

MS in Marketing Admissions
c/o MBA Program Office
Clemson University
124 Sistine Hall
Box 341315
Clemson, SC 29634-1315

Dual Degrees

Dual master's degrees opportunities are available to interested students. Typically, you can earn both degrees in approximately two and one-half years. To earn a dual degree, you must be admitted, normally during your first semester of graduate school, into both master degree programs. Up to one-sixth of the total number of hours for both degrees can be double counted. For additional information, contact the MS in Marketing Program Coordinator.

Costs & Financial Aid

FINANCIAL AID: Several forms of financial assistance are available to qualified individuals:

- **Loans** - Most financial aid received by Clemson students is in the form of loans. The primary loan program for US citizens is the Stafford Loan. The amount awarded is based on need. Part-time program students must carry a minimum of 6 hours to be eligible for loan consideration. For more information visit Clemson's Office of Student Financial Aid (<http://virtual.clemson.edu/groups/finaid/>), go to www.accessgroup.org or call 800-282-1550. .
- **Funding from Outside Sources** - To help minimize your reliance on debt financing, we encourage you to search for outside sources of funding. Most public libraries and on-line resources contain extensive reference materials on scholarship searches. You may also find the following sites of use:
 - FinAid (<http://www.finaid.org/>)
 - FastWeb (<http://www.fastweb.com/>)
 - College NET (<http://www.collegenet.com/>)
- **International Students** - International students are encouraged to research sources of funding within their own country. These can include government scholarships and loans, private agencies, and bank loans. The sites below may also be of use. These are agencies which have funded international applicants:
 - World Bank <http://www.worldbank.org/wbi/scholarships/>
 - Fulbright Commission <http://www.fulbrightalumni.org/olc/pub/FBA/gfn/commissions.html>
 - American Councils <http://www.actr.org/>
 - NAFSA http://www.nafsa.org/about.sec/institutional_grants
- **Graduate Assistantships** - A limited number of assistantships are available for qualified students. Additionally, there are opportunities to assist in the Center for the Advancement of Marketing and Social Science, and teaching assistance to the Department of Marketing.

PROGRAM COSTS: The tuition and fees described here are for the 2005-2006 school year. Rates for 2006-2007 may vary. For the latest fee schedule see: <http://www.clemson.edu/receivables/fees.htm>

Tuition Rates	SC Residents	Non- Residents
Full-time (12hrs or more) - including \$105 medical fee	\$4,608/sem	\$9,220/sem
Graduate Assistants – incl. \$105 medical fee	\$1,044/sem	\$1,044/sem
Health Insurance (est.; Health insurance is required. If you are already covered by a policy you will need to provide proof of insurance.)	\$1000 / year	

NOTE: All fees are subject to change without notice. For the latest fee schedule see: <http://www.clemson.edu/receivables/fees.htm>

Additional Items	Cost (Est)
Books	\$ 800 / semester
Notebook computer (may be required) Students must have a notebook computer that meets or exceeds university hardware and software requirements (http://laptop.clemson.edu/purchasing/recommended_descriptions.html . Estimate assumes purchase of a new computer. Actual cost will vary	\$1,800

Living Costs	Costs Per Month (Est)
Off-Campus Lease	\$400 - \$550
On-Campus Housing (inc. utilities)	\$400 - \$820
Utilities	\$ 90 - \$ 130
Cable TV	\$ 35 - \$ 55
Base Telephone	\$ 25 - \$ 35
Food	\$ 225 - \$275
Entertainment	\$ 100 - \$200
Transportation (use of the free CAT, Clemson Area Transit, system may reduce this)	\$ 120 - \$200