

2007-08 Entrepreneurship Research, Publications, and Honors
Clemson University – Spiro Institute for Entrepreneurial Leadership

Publications

- Bodde, David L. *Transitions to Alternative Transportation Technologies: A Focus on Hydrogen*. Committee on Assessment of Resource Needs for Development of Fuel Cell and Hydrogen Technology, National Academy Press, National Academy of Sciences, Washington, D.C. August 2008.
- Bodde, David L. *Review of the Research Program of the FreedomCAR and Fuels Research Program: Second Report*. Committee on Review of the FreedomCAR and Fuels Research Program, National Academy Press, National Academy of Sciences, Washington, D.C. April 2008.
- Bodde, David L. Speaking Tech to Power: Moral Reasoning for the Engineer's Role in Public Policy. Peer reviewed paper, American Society for Engineering Education, Annual Meeting and Conference, 24-27 June, 2007 (published in Conference Proceedings).
- Gartner, William B. (in press). "Variations in Entrepreneurship." Small Business Economics.
- Gartner, William B. (2008). "Entrepreneurship – Hop." Entrepreneurship Theory and Practice, 32 (2): 361-368.
- Gartner, William B. and Marlene G. Bellamy (in press) Enterprise. Cincinnati, OH: Cengage.
- Gartner, William B. and Marlene G. Bellamy (2008) Creating the Enterprise. Cincinnati, OH: Thomson / South-Western Publishing.
- Gartner, William B., Frid, Casey F., Alexander, John C., and Nancy M. Carter (in press). Financing the Emerging Firm: Comparisons between PSEDI and PSEDII. In Paul D. Reynolds (Ed.) PSED II Initial Explorations. New York: Springer.
- Gartner, William B. (in press). Nine ways of looking at entrepreneurship. In D. Hjorth, D. & C. Steyaert (Eds.) The Politics and Aesthetics of Entrepreneurship. Cheltenham: Edward Elgar.
- Gartner, William B., Casey J. Frid and John C. Alexander (2008). Financing the emerging business through monitored and unmonitored sources of funding. Paper presented at the Babson Entrepreneurship Research Conference, Chapel Hill, NC, June.

- Gartner, William B. and Ted Baker (2008). “‘No cash, no fear:’ Just so stories for an entrepreneurial age. Paper presented at the 15th Nordic Conference on Small Business Research. Tallinn, Estonia, May.
- Gianiodis, Peter T., G. Markman, and H.P. Phan. “Fulltime faculty or part-time entrepreneurs”, IEEE Transactions on Engineering Management, 55: 29-36.
- Green, K.M. Knowledge depth, product scope, collaboration and launch in continuous new product development. Paper presented in the *Entrepreneurship Division of the Academy of Management 2008 Annual Conference, Anaheim, CA.*
- Green, K.M. Achieving success in the sustained regeneration form of corporate entrepreneurship: Effects of portfolio technological advancement on a firm’s new product launch rate. Paper presented at the 2008 Babson College Entrepreneurship Research Conference, Chapel Hill, NC
- Danile Hjorth, Jones, Campbell and William B. Gartner (2008). “Meaningful futures: Editorial introduction for ‘Recreating/Recontextualising Entrepreneurship’” Scandinavian Journal of Management. 24 (2): 81-84.
- Honig, Benson, Liao, Jianwen (Jon), and William B. Gartner (in press) Institutional Isomorphism, Business Planning and Business Plan Revision: The Differential Impact on Teams and Solo Entrepreneurs. In Paul D. Reynolds (Ed.) PSED II Initial Explorations. New York: Springer.
- Jones, Scott A., Denslow, Diane, Janssen, Frank, and Dodo zu Knyphausen-Aufseß, Rachel Shinnar, and Bryan Toney (2008), “Teaching International Entrepreneurship through Student Exchange: Observations, Obstacles and Recommendations,” Journal of Entrepreneurship Education, Vol. 11, p. 99 – 113.
- Jon Liao and William B. Gartner (2008). “The influence of pre-venture planning on new venture creation.” Journal of Small Business Strategy. 18 (2): 1-21.
- Jianwen (Jon) Liao, and William B. Gartner (2008). Are planners doers? Pre-venture planning and the startup behaviors of entrepreneurs in the PSED. Paper presented at the Babson Entrepreneurship Research Conference, Chapel Hill, NC, June.
- Stewart, Jr., W.H., May, R.C. & Kalia, A. 2008. Environmental perceptions and scanning in the U.S. and India: Convergence in entrepreneurial information seeking? Entrepreneurship Theory & Practice, Special Issue on Entrepreneurship in Emerging Economies, 32, 83-106.

- Stewart, Jr., W.H. & Roth, P.L. 2007. A meta-analysis of achievement motivation differences between entrepreneurs and managers. Journal of Small Business Management, 45: 401-421.

Grants

- Bodde, David L. \$50,000 from Ewing Marion Kauffman Foundation. Support for book project, working title: *Think Outside the Bell: Managing Risk in the Entrepreneurial Venture*.
- Bodde, David L. \$836,000 from U.S. Department of Energy for design of innovation/entrepreneurship center for the automotive transition.
- Gartner, William B. \$30,000 from the U.S. Small Business Administration. Support for research on business planning and startup behaviors based on evidence from the PSED.

Honors

- Gartner, William B. Outstanding Reviewer, Journal of Business Venturing, 2008.
- Gianiodis, Peter T. Best Paper Nominee. Scientists or entrepreneurs: Rent (Mis) appropriation from discoveries made in university labs. 2007 Annual Meeting of the Academy of Management, Philadelphia, PA, August, 3-8, (with Markman, G., and Panagopoulos, A.)
- Gianiodis, Peter T. Kauffman Junior Faculty Fellowship Nominee (Nominated by Gideon Markman –2008/2009)
- Green, K.M. 2008. Best Paper Proceedings, *2008 Babson College Entrepreneurship Research Conference, Chapel Hill, NC*. Achieving success in the sustained regeneration form of corporate entrepreneurship: Effects of portfolio technological advancement on a firm's new product launch rate. *Frontiers of Entrepreneurship Research – 2008*.

Other:

- Bodde, David L. *Energy Sustainability: Thoughts on the Emerging Energy Economy*. Annual Meeting, Macro-Marketing Society. 6 June, 2008.
- Bodde, David L. *Oil and the Energy Transition*. South Carolina Academy of Sciences. 20 March, 2008.
- Bodde, David L. *Oil and the Fight for the Future*. Global Issues Briefing, Clemson University Renaissance Center, Greenville, South Carolina. 18 January, 2008.
- Stewart, Jr., W.H. Cited in “Biotech Vets Find Business Building Becomes Habit-Forming: Serial Entrepreneurs Like ‘Being on the Edge.’” **San Diego Business Journal**, January 21-27, 2008.
- Stewart, Jr., W.H. Cited in “Go for it on fourth down coach: Maybe you should ask an egghead.” **The Washington Post**, Monday, November 5, 2007.
- Stewart, Jr., W.H. Quoted in “Secrets of Serial Success,” **Wall Street Journal**, Monday, August 20, 2007. Also provided an accompanying podcast to the article, which primarily addresses entrepreneurial education.